

**ABSTRACT**

A system for selecting a particular size image to print comprises a computer adapted to receive an electronic image file and a photograph generation software component in communication with the computer. The photograph generation software component is adapted to analyze the electronic image file and present to a user a plurality of image formats from which the user selects a desired format. The invention also includes a method for selecting a particular size image to print. The method includes the steps of providing an electronic image file to a computer, selecting the electronic image file, and presenting to a user a plurality of image formats from which the user selects a desired format with which to print the selected electronic image file.